

Last Updated: MARCH 12, 2025

PRIVACY POLICY

Introduction

Baklava Technologies Inc. and its affiliates ("Baklava Technologies," "Company," "we," "us," "our") are committed to maintaining a **safe and private** community. We understand that **privacy and confidentiality** are of utmost importance to our members, applicants, attendees, and users (collectively, "you," "your," or "Users").

This **Privacy Policy** outlines how we collect, use, share, and protect your personal information when you use our applications ("Apps"), websites operated by Baklava Technologies that link to this Privacy Policy ("Sites"), and related services, including RSVP-based and attended events promoted through our Apps or Sites (collectively, "Services").

Privacy Policy Overview

Click the links below to learn more about:

- **What information we collect**
- **How we use the information we collect**
- **How we share information**
- **How we use cookies and respond to Do Not Track signals**
- **How we handle users under 18 years old**
- **How we secure and retain your information**
- **How changes in control affect your data**
- **How we update this policy**
- **How to contact us with questions or complaints**
- **Privacy rights for EEA and UK individuals**
- **Privacy rights for California residents**

1. What Information We Collect

Information You Provide

To apply for membership, you must provide information that verifies your identity and real-world connections. Some of this data may be classified as "sensitive" under applicable laws. By providing this information, you consent to our processing of it. Your profile information may be visible to other users. If you communicate within the Service, we collect the content of those interactions. If you contact support, we collect the details of your request. You may update most

of your personal information in the App settings, except for your date of birth and Instagram handle.

Categories of personal information collected include:

- **Identifiers** (e.g., name, alias, unique ID, email, IP address, account name)
- **Personal details** (e.g., physical characteristics, phone number, education, employment)
- **Protected characteristics** (e.g., gender, age, sexual orientation, religion, race)
- **Commercial information** (e.g., purchase history, preferences)
- **Internet activity** (e.g., browsing and search history, interactions with websites and ads)
- **Geolocation data**
- **Visual content** (e.g., photos)
- **Employment and education history**
- **Personal interests and preferences**

Sensitive data we collect includes:

- Account login credentials
- Racial or ethnic origin, religious beliefs
- Private in-app messages (unless we are the intended recipient)
- Information related to sexual orientation

Information Collected Automatically

We automatically collect information about how you use our Service, including:

- Device type, ID, and operating system
- IP address
- Interaction frequency with other users
- Access times and browsing behaviors

This data is gathered through cookies, web beacons, tracking pixels, and tools like **Google Remarketing** and **Facebook Pixel**. You can manage cookies through your browser settings. More details are available in our **Cookie Policy**.

Information from Other Users & Third Parties

Other users may provide information about you, such as when they mention you in reports. We may also collect personal and non-personal data from third parties.

Surveys

We may conduct brand recognition or user experience surveys. Participation is voluntary, and responses are collected for analysis.

Financial Information

We do not collect or store credit card details. All payments are processed through **third-party services** like Apple Pay and Stripe, which handle security and privacy independently.

2. How We Use the Information We Collect

We may use or disclose collected personal information for:

- **Providing and managing your account**
- **Customer support** and responding to inquiries
- **Processing transactions and verifying information**
- **Personalized advertising and marketing**
- **Enhancing service security and fraud prevention**
- **Improving our Services through research and analysis**
- **Fulfilling legal obligations and responding to law enforcement requests**
- **Providing employment opportunities**

We will not use your data for materially different purposes without prior notice.

3. How We Share Information

We do not sell your personal data. However, we share information in the following circumstances:

With Other Users

When you register and create a profile, the following details may be visible to other users:

- Instagram username (if linked), photos, bio
- Name, age, city, hometown
- Common interests and mutual connections

If both users "like" each other, they can chat via the Service. Conversations and shared content within the app will be visible to both parties.

With Affiliate Dating Services

We operate a network of dating platforms. With your consent, your data may be shared across our services to expand your dating opportunities.

With Event Organizers

If you attend a member-hosted event, we may share limited details (e.g., name, email, age, gender preference, Instagram, employment) with the event host.

With Service Providers

We work with third-party vendors to:

- Host and maintain our Services
- Process transactions and payments
- Conduct content moderation and analytics
- Manage marketing campaigns and advertising
- Provide customer support

These providers access your data solely to perform their contractual obligations.

For Legal Compliance

We may disclose personal information when required to:

- Comply with laws, regulations, or legal proceedings
- Enforce our terms and policies
- Detect and prevent fraud, security breaches, or technical issues
- Protect user safety and prevent harm

For Analytics & Advertising

We share anonymized, non-personal data with **Google Analytics** and **advertising partners** to optimize our services. You can manage cookie settings and opt out of tracking in your device or browser settings.

4. Cookies & Do Not Track (DNT) Policy

We use cookies to store your preferences and improve functionality. You can manage cookies in your browser. We may also collect data for personalized advertising. You can opt out of targeted ads via:

- **Google Ad Settings**
- **Network Advertising Initiative**
- **Your device settings (for mobile ads)**

We currently do not respond to DNT signals as there is no industry standard.

5. Age Policy

Our Services are for users **18+ only**. Misrepresentation of age will result in account removal. If you suspect a user under 18, report them to support@baklavaapp.com.

6. Information Security & Retention

We implement security measures to protect your data, but **no system is 100% secure**. Users should take precautions when sharing personal information.

We retain data:

- For **3 months** after account deletion for security review
- For **10 years** to meet tax and legal requirements
- Indefinitely for fraud prevention and banned accounts

To request **data deletion**, email support@baklavaapp.com with "Data Deletion Request" in the subject line.

7. Changes in Control

If our company is sold, merged, or reorganized, user data may be transferred. We will honor existing privacy commitments unless you consent to new terms.

8. Updates to This Policy

We reserve the right to update this Privacy Policy. Users should review this page periodically for changes.

9. Contact Us

For questions or concerns, contact support@baklavaapp.com.